



Advancing Digital Twin Innovation

Dan Isaacs: CTO and GM
January 2025

Global Market Insights

DIGITAL TWIN MARKET



GLOBAL STATISTICS

Market Size (2023)

\$9.9 BN

CAGR (2024-2032)

>33%

Market Size (2032)

\$125.1 BN

SEGMENT VALUATION

Product design and
development segment
Market Share (2023)

50%

Manufacturing
segment
Market Share (2023)

26%

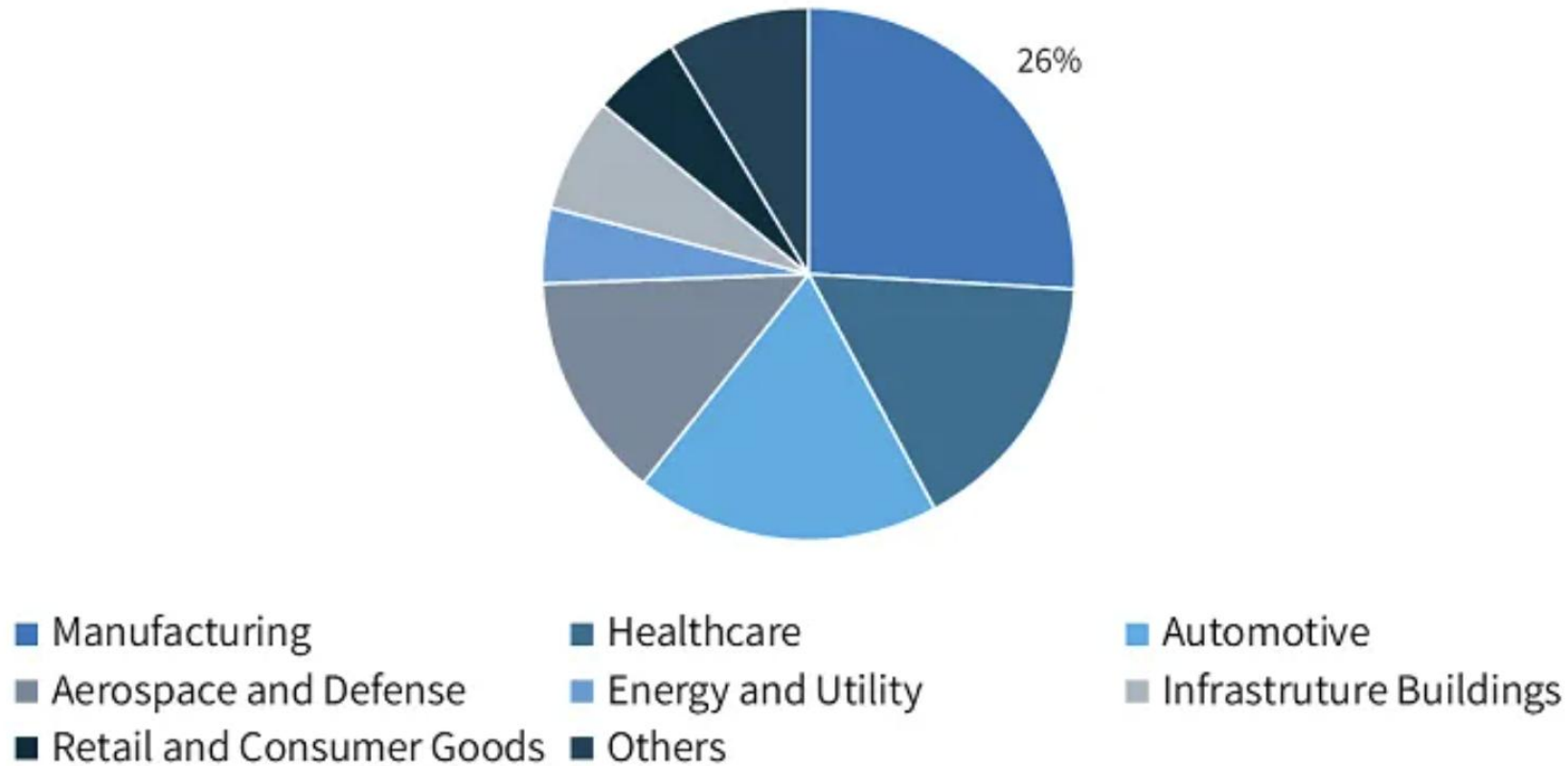


North America
Market Share (2023) **35%**

Digital Twin Market Forecast

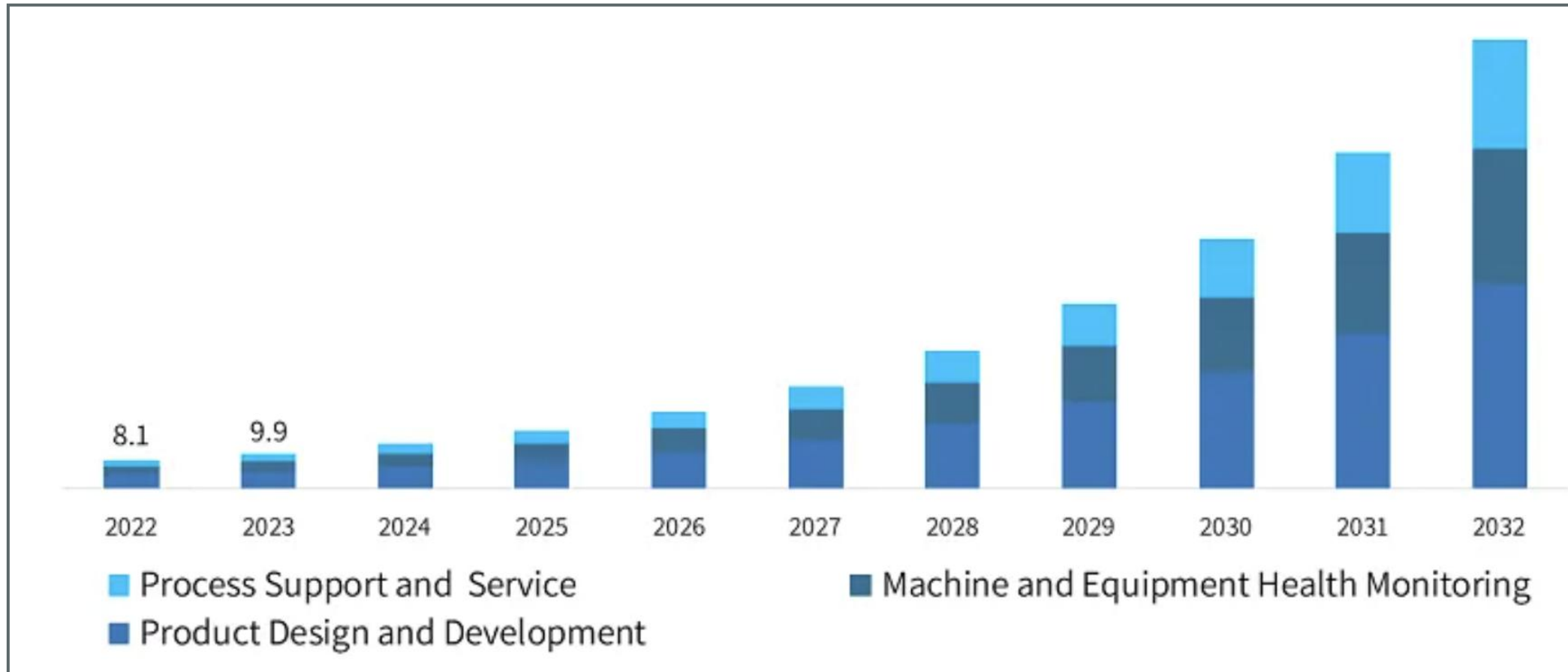


Digital Twin Market Share, By End-Use, 2023



Source: www.gminsights.com

Digital Twin Market Size, By Application, 2022-232 (\$B)



Source: www.gminsights.com

Advancing Digital Twin Innovation

Increasing industry adoption of Digital Twins from on-premise to cloud

- Accelerating over a wide range of use cases
- Spanning from informant to performant
- Including the emergence of AI-integrated digital twins

Expanding the Digital Twin Consortium scope to encompass

- Advanced Digital Engineering - methodologies and leading practices (MBSE, MBD,...)
- Digital Thread Lifecycle - from origination to decommissioning
- Integration of AI - driving Digital Twin evolution and adoption

Steering Committee Members



XL Industry Members



Researchers | Technology Providers | Academia | Government | Digital Twin Users

200+ Members and Growing

Digital Twin Use Cases in Progress



End Users – Catalyst for new Use Cases



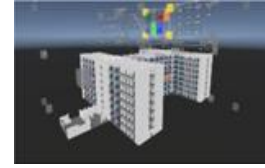
Academia and Research



Research Institutes



Smart Cities



Smart Buildings



Aerospace & Defense



Artificial Intelligence



Open Source Developers



Financials



Healthcare



Data Centers



Manufacturing



Robotic Automation



Supply Chain



Transportation



Maritime



Airports



Oil & Gas



Renewables



Modular Nuclear Energy



Pharma



Precision Agriculture



Regulatory and Compliance

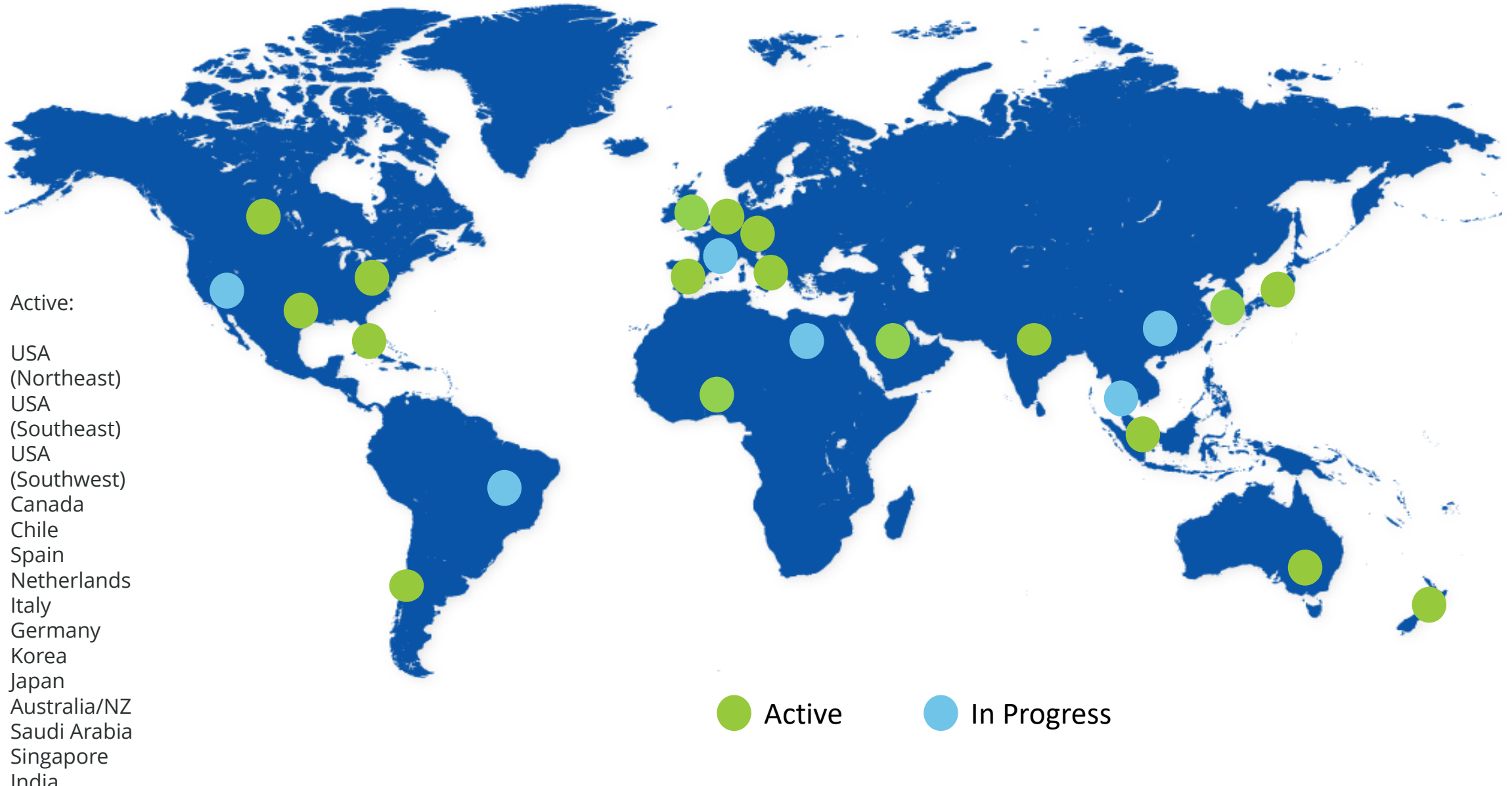


Emergency Management



Telecomm

Regional Branch Coverage



Liaisons - Global Collaboration



American Institute of
Aeronautics &
Astronautics



AIoT User Group



Augmented Reality for
Enterprise Alliance



Association for Smarter
Homes & Buildings



Autonomy Institute



buildingSMART
International



The Smart Manufacturing
Institute



Centre for Spatial Data AECOs and
Land Administration



CEO Leadership Alliance
Orange County



The FIWARE
Foundation



Global Mining Guidelines
Group



International
Council on Systems
Engineering



Industrial Digital Twin
Association



Interoperability Institute



InnovateEnergy



ISO/IEC JTC 1/SC 41



Manufacturing x
Digital



National Institute of
Building Sciences BIM
Council



Open
Applications
Group



Open Health Systems
Laboratory



Open Industry 4.0 Alliance



OPC Foundation



Post-Industrial
Institute

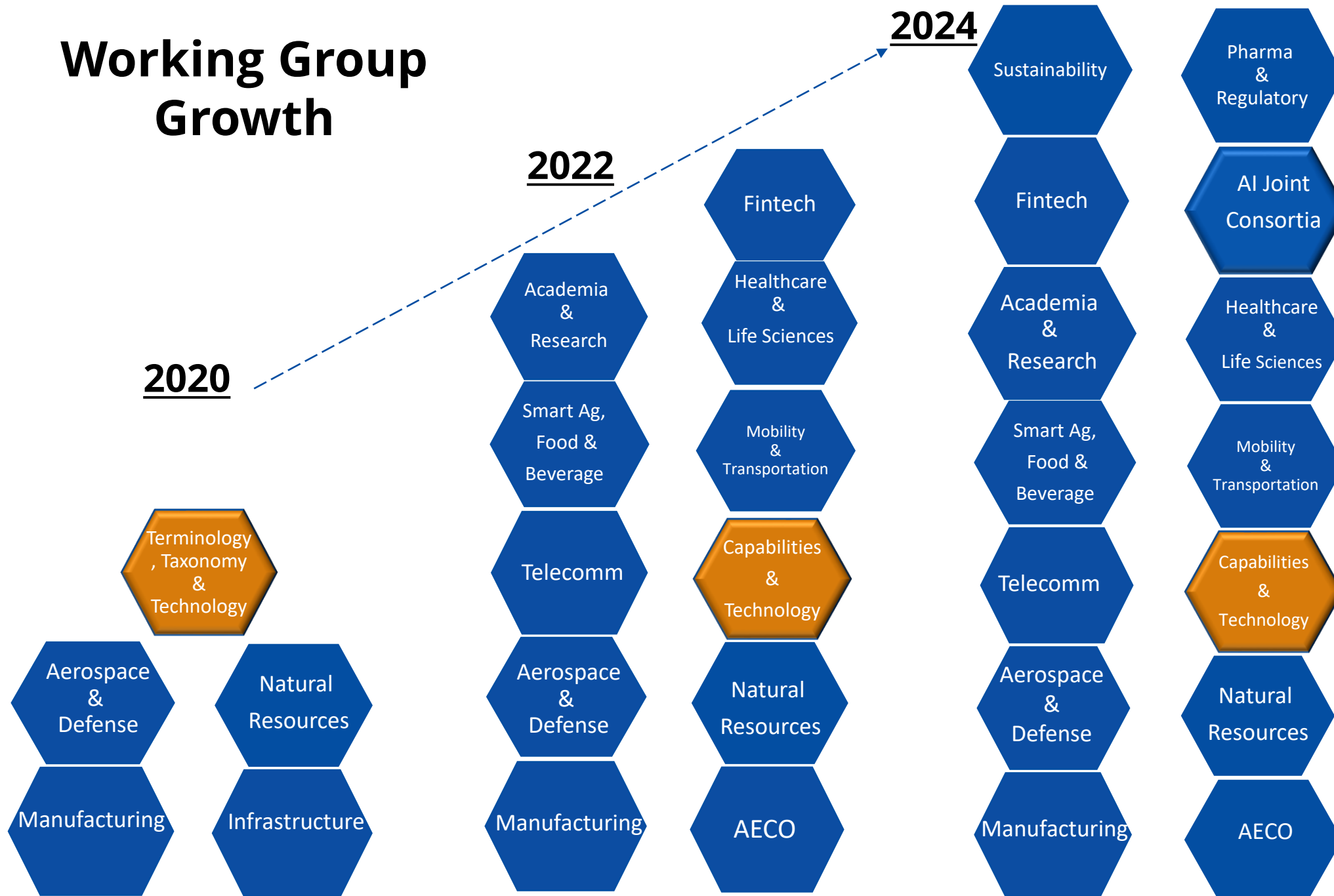


Smart Cities
Council

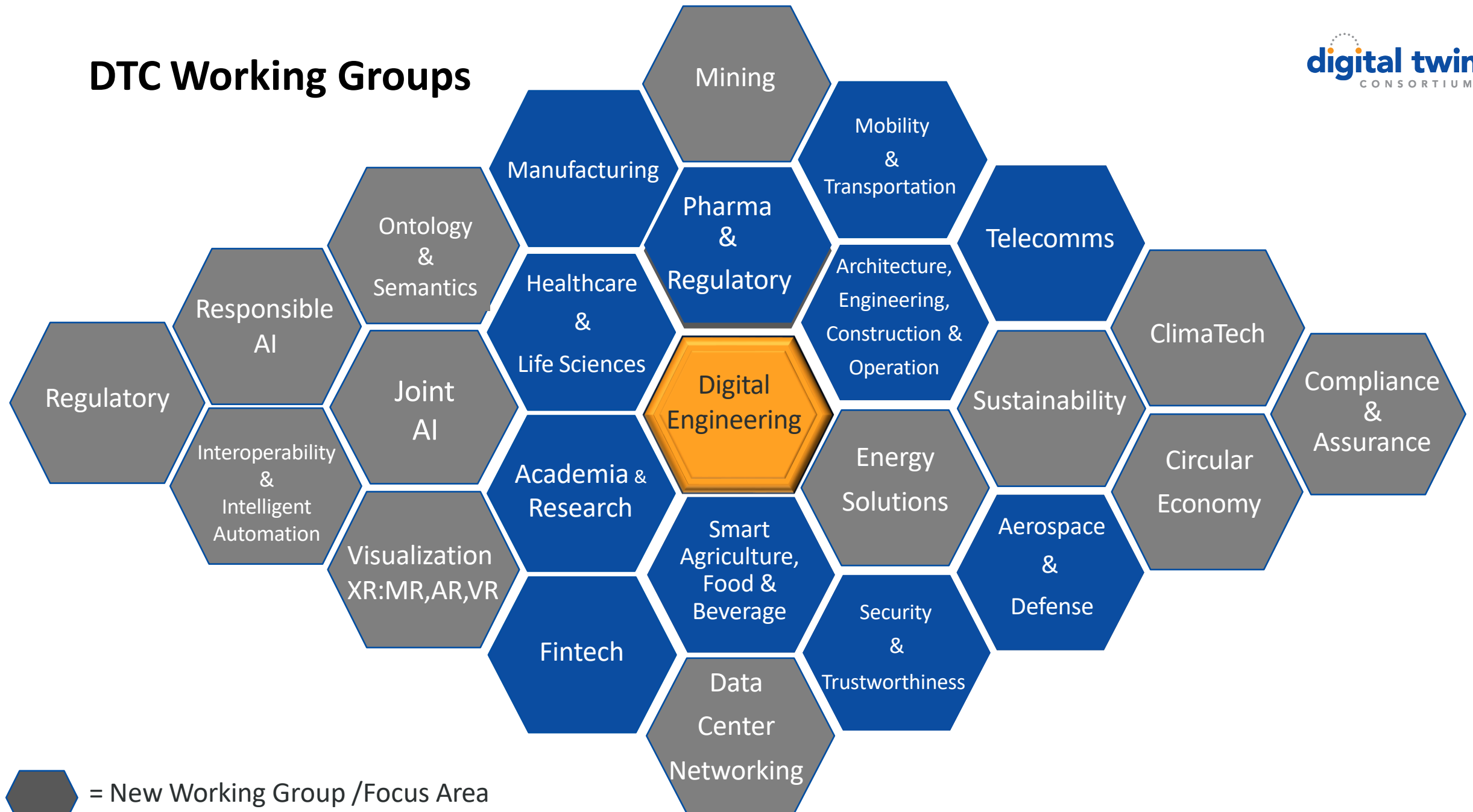


Texas State CIEDAR
Consortium

Working Group Growth



DTC Working Groups



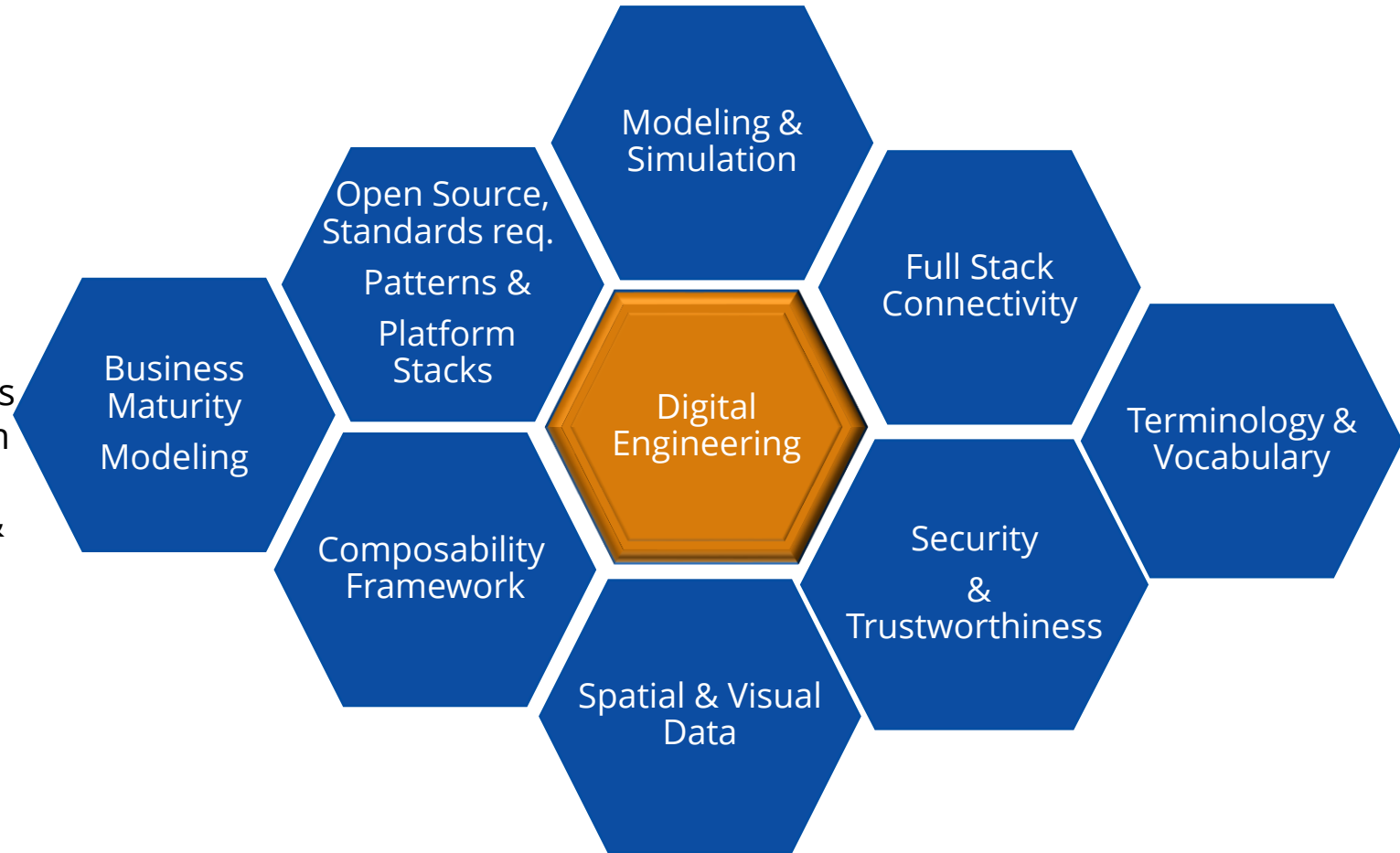
 = New Working Group /Focus Area

Digital Engineering Subgroups

Creating the Foundation for the Digital Twins

Focus

- Helps to create and identify the horizontal foundational elements and fundamental building blocks for digital twins
- Contributes to standard requirements, open source and cross-functional use cases
- Identifies and develops composable frameworks through corresponding subgroups that focus on business maturity models, system reference architectures, simulation & modeling, security & trust and spatial & visual data.
- Develop use cases and case studies that align and are consistent with the composable framework for the Technology Showcase and promote the Technology Spotlight, focusing on DTC member innovation and thought leadership.



New Working Groups



Data Center Networking

- Focus Includes: Networking, Enterprise, Operations, Energy Efficiency, Sustainability, Security, Reliability



Mining

- Safety, Encompassing Entire Value Chain and Digital Marketplace



Energy Solutions

- Encompasses both Traditional: Oil and Gas, Nuclear and Alternative Energy sources

New Subgroup Focus Areas In Progress



Assured Supply Chain



Software Automation



Verification and Validation

Manufacturing Working Group

Digital Engineering Working Group

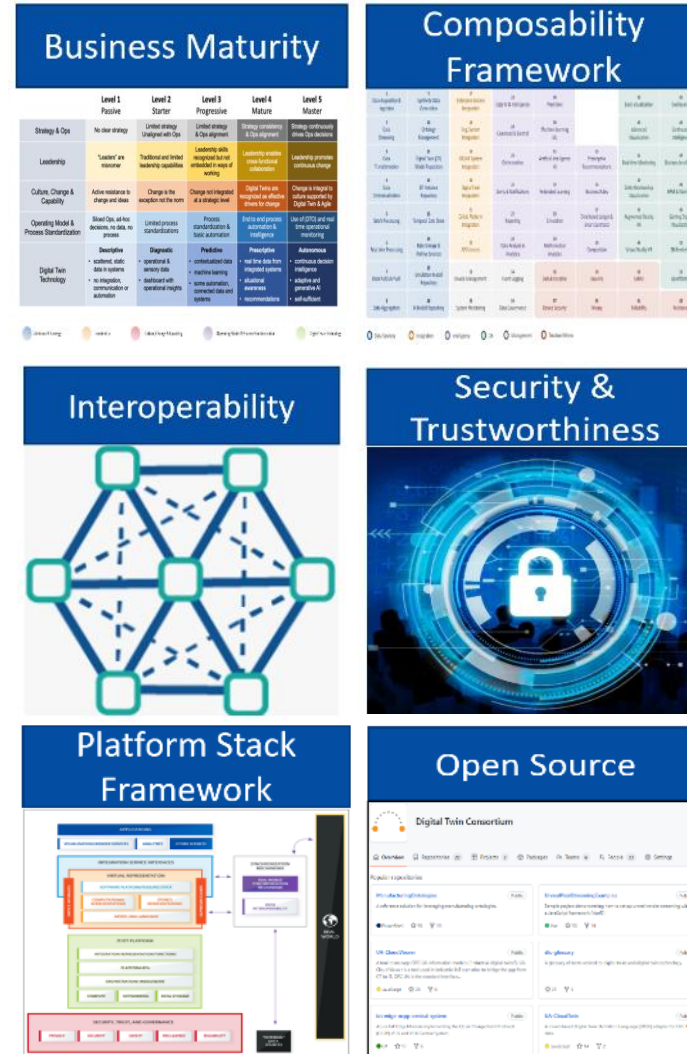
Structure



Member Driven

- Highly Collaborative
- Results Oriented
- Demonstrative
- Global Regional Branch Organizers
- Industry-wide Liaisons

Frameworks



Showcase



- ROC Windfarms - XMPro
- Ecol Café End-to-End Enterprise Digitalization I4.0
- 5G Secure Network - Intuitus
- Battery System Development – Dassault Systemes
- Flood Management – University of Melbourne
- Tracking Injuries in Hospitals – Axomem
- Long-haul COVID Management – Dell
- Financial Transactions – Intuitus
- Smart Airports and AR – EventSystems, others
- Intelligent Transport – Autonomy Institute

Digital Twin Maturity Assessment



Technology Showcase Reference Library

Welcome to the digital twin industry's definitive use case reference library



The Technology Showcase is a living journal that chronicles the evolution of digital twins. Here, you will learn how our members are building the digital infrastructure of the future.



DIGITAL
TWINS FOR
PUBLIC
SAFETY



WIND FARMS
REMOTE
OPERATIONS
CENTER (ROC)



SCOPE 3
CARBON
EMISSIONS
REPORTING



INFECTIOUS
DISEASE
MANAGEMENT



EMERGENCY
COMMUNICATION
SERVICES

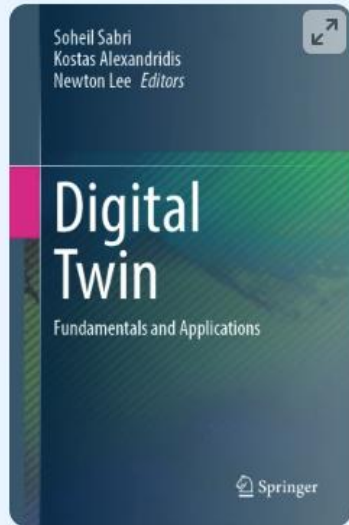


BUILDINGS AS
BATTERIES



MANUFACTURING QUALITY
CONTROL VIA REMOTE
OPERATOR





Digital Twin

Fundamentals and Applications

Book | Jan 2025

Overview

Editors: Soheil Sabri, Kostas Alexandridis, Newton Lee

- Provides a well-rounded overview and demonstration of digital twin and digital transformation technologies
- Explores and showcases how digital twins advance our ability to address and solve contemporary problems
- Links state-of-the-art theory, methodology, and practice across academic, governance and industry institutions

- Led by Academia & Research WG Co-Chairs
- Contributions from:
 - UCF
 - CSDILA
 - OC Survey
 - Institute for Education, Research and Scholarships
 - Georgia Institute of Technology
 - University of Leeds
 - Aker BP
 - RWTH Aachen University
 - Agile Fractal Grid
 - Digital Twin Institute

[ORDER ONLINE:](#)

[Digital Twin: Fundamentals and Applications](#)

Evolution towards Intelligent Digital Twins

Intelligent digital twins and the development and management of complex systems – Dr. Michael Grieves

Research Gate# 360863845

Digital Twin 2022, 2:8 Last updated: 20 JUN 2022

1 Introduction

While the concept of Digital Twins (DTs) has existed for over a decade and a half (Marr, 2017), it is only over the last few years that digital twins have become one of the most critical and important technologies for product manufacturers. At the same time, products' continue to become more complex and, with the advancements in Artificial Intelligence (AI), will also exhibit emergent behavior.

Digital twins will need to keep pace. DTs will need to become more than information repositories and take on an intelligent role. The premise that digital twins will evolve to include "intelligence" has existed for a few years (Grieves, 2018). This discussion will define what intelligence means in this context and present the characteristics and capabilities that these Intelligent Digital Twins (IDTs) will need to possess.

There still exists confusion as to what a digital twin is. As is not unusual for complex concepts, simple definitions do not adequately capture the scale and scope of the digital twin concepts. Models are much richer and do much better job of conveying concepts. This article will provide the latest models and their explanations.

2 Digital twins

It is useful to review just what a DT is. The Digital Twin Model is a concept that, as shown in Figure 1, consists of three main elements: an actual or intended physical element on the left side that currently exists or will exist in the physical world (the "Physical Twin"), the virtual or digital counterpart on the right

side that exists in the virtual or digital world ("the Digital Twin"), and the communication channel of data and information between these two elements (the "Digital Thread").

The Digital Twin Model was first introduced in 2002 without a name (Grieves, 2002). As shown in Figure 2, it was simply captioned as the "Ideal for PLM." PLM stood for Product Lifecycle Management and was the concept emerging at the time of a product-centric versus a functional-centric (engineering, manufacturing, support) approach to product development. It focused on the information about a product being populated and consumed from a logically centralized source across the four phases of a product's lifecycle: create, build, operate/sustain, and dispose.

This logically centralized information about the product throughout its lifecycle was in essence the "Digital Twin." It received its current name in 2010 from John Vickers of NASA (Pisacik et al., 2010). However, it remained a high level, undifferentiated model until 2016 when it was divided into types (Grieves & Vickers, 2017). These types were associated with the different phases of the product lifecycle and are illustrated in Figure 3

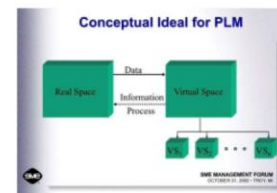


Figure 2. Original digital twin concept, PLM, Product Lifecycle Management.

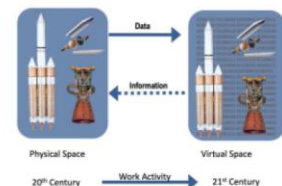


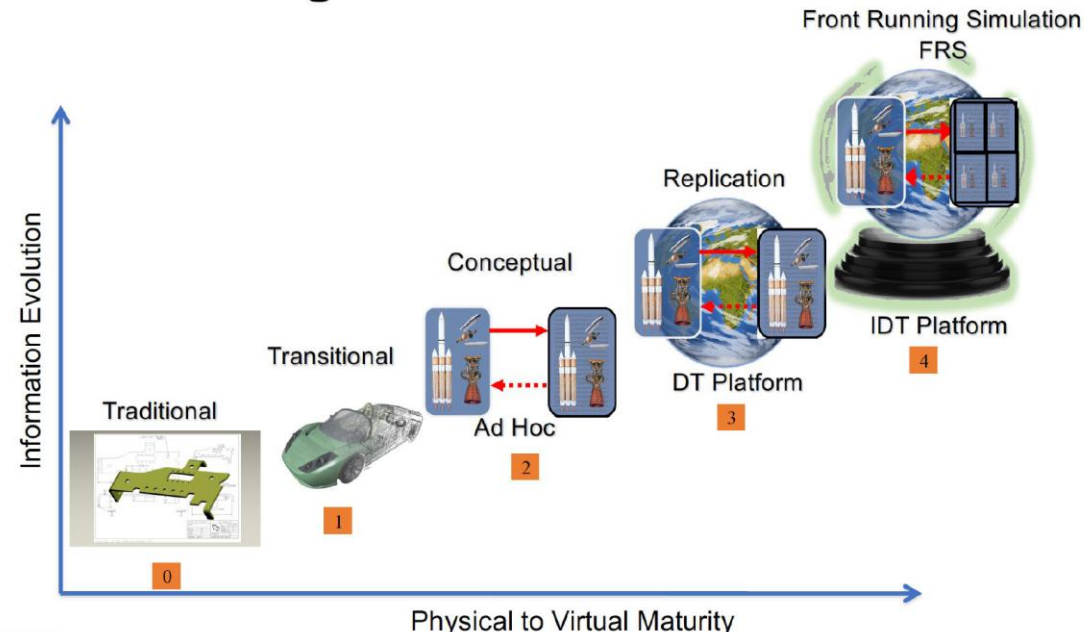
Figure 1. Digital twin model.



Figure 3. The four phased product lifecycle.

Page 3 of 24

Digital Twin Evolution

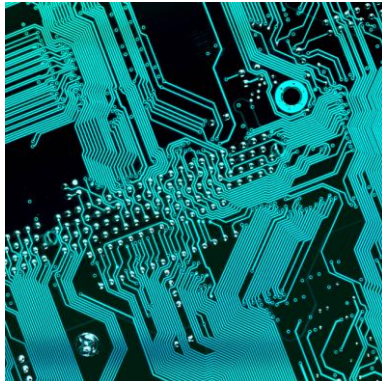


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Digital Twin Evolution

Traditional (DT)

- Passive
- Offline
- Goal Given
- Predictive



DATA

Intelligent (IDT)

- Active
- Online
- Goal Seeking
- Anticipatory



DATA FLOW

Multi-Agent GenAI (MAGS)

- Interactive
- Autonomous
- Reasoning
- Decision-Making



GENERATIVE

Adopted from: [Grieves, Michael. \(2022\). Intelligent digital twins and the development and management of complex systems. Digital Twin. 2. 8. 10.12688/digitaltwin.17574.1.](#)

Gen AI Multi-Agent Systems: A Secret Weapon for Tech Teams

Multi-agent Gen AI systems can greatly enhance and accelerate the process of ideating, designing, and testing new products.

May 28th, 2024 1:19pm by [Dan Kraemer](#)

...Multi-agent GenAI systems are much like they sound: a collection of AI agents working together. Whereas one agent does a single task, such as a coding co-pilot, a multi-agent system combines multiple [development tasks](#) — product ideation, design, testing, customer segmentation, etc. — that learn from one another to optimize creativity and productivity. Successful multi-agent systems act as a “digital twin” for your development team, continually generating multiple new concepts and future scenarios. Multi-agent systems don’t replace [development and product teams](#), but instead augment them.

Digital Twin Consortium Members Develop and Deploy Multi-Agent Gen AI Systems

Use Cases of Digital Twin Multi-Agent Generative AI Systems Deliver Added Value

BOSTON, MA – JULY 23, 2024 – Today, [Digital Twin Consortium](#)® (DTC) announced that members are developing and deploying Multi-agent GenAI Systems (MAGS) that are redefining the boundaries of how product design, services, and processes can be realized, born of efficiency and optimizations. Use cases include automotive, infrastructure, and manufacturing, where MAGS is utilized to drive significant productivity improvements, streamline operations, and maximize efficiency.

Digital twins are providing advanced levels of automation infused with GEN AI, not only integrating copilots but now utilizing MAGS to perform a multitude of tasks either operating independently, self-organizing, self-optimizing and orchestrated—with or without a traditional human in the loop for decision-making guided by human oversight that is free from conventional repetitive routine activities.

MAGS Examples

Manufacturing
Automotive
Infrastructure

Multi-Agent Generative AI

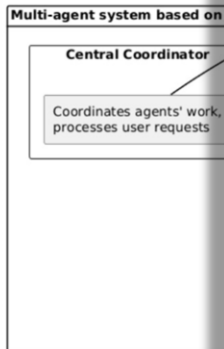
What is
Describes
video, or a

What is
Multiple in
connected

Multi-Ag
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agents

Benefits
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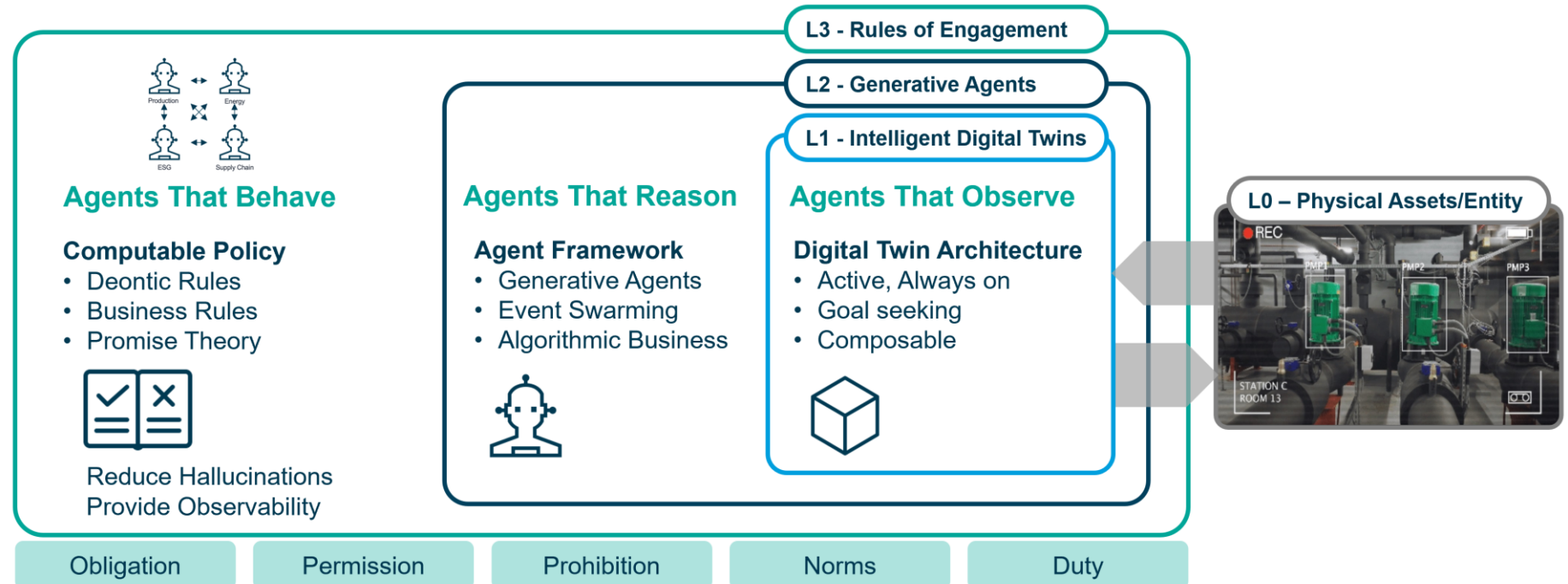
Source: s



<https://www.br>

SODA.Auto Coding and Unit Testing Use-Case

XMPro MAGS – Multi Agent Generative Systems

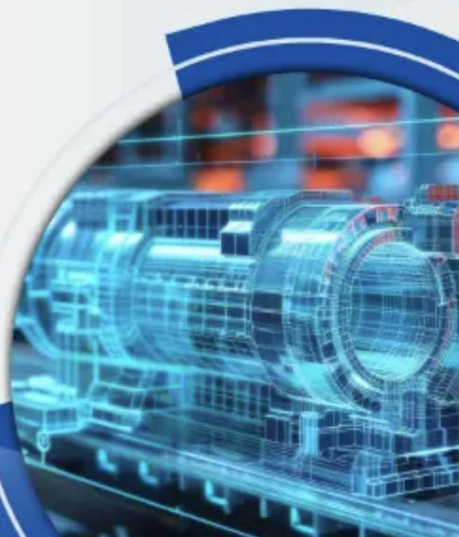


Multi-Agent Generative Systems in Industrial Applications

Webinar includes a live demonstration of MAGS managing an industrial business process using digital twins.

AUGUST 28, 2024

4:00 PM ET



Unlocking Automotive AI Use-Cases with Multi-Agent Generative AI Systems

PRESENTER: Eugene Kniazev, SODA.Auto Head of AI

SEPTEMBER 25, 2024

11:00 AM ET



How MAGS are Revolutionizing Digital Twin Technology

PRESENTER: GREG PORTER, SEV1TECH PRINCIPAL SOLUTIONS ARCHITECT

DECEMBER 4, 2024

11:00 AM ET

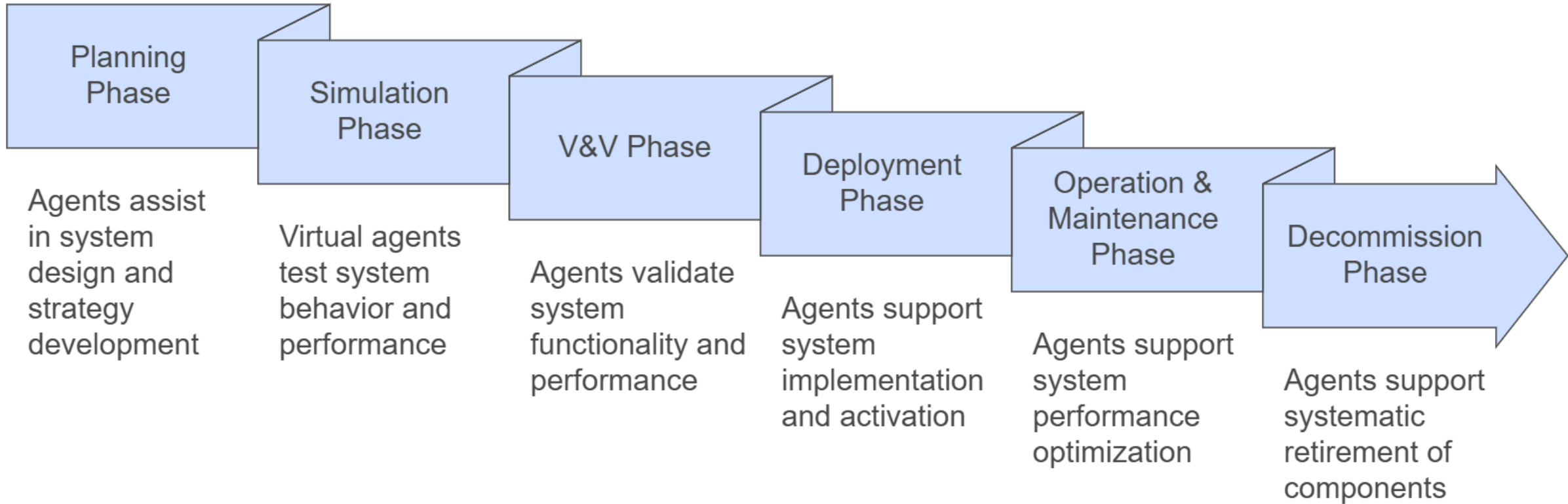


MAGS Webinars



<https://www.digitaltwinconsortium.org/webinars/>

Agent Lifecycle Phases



[Source: \(DTC insights with Gen AI\)](#)

Manufacturing Digital Twin-based Agent Lifecycle Phases

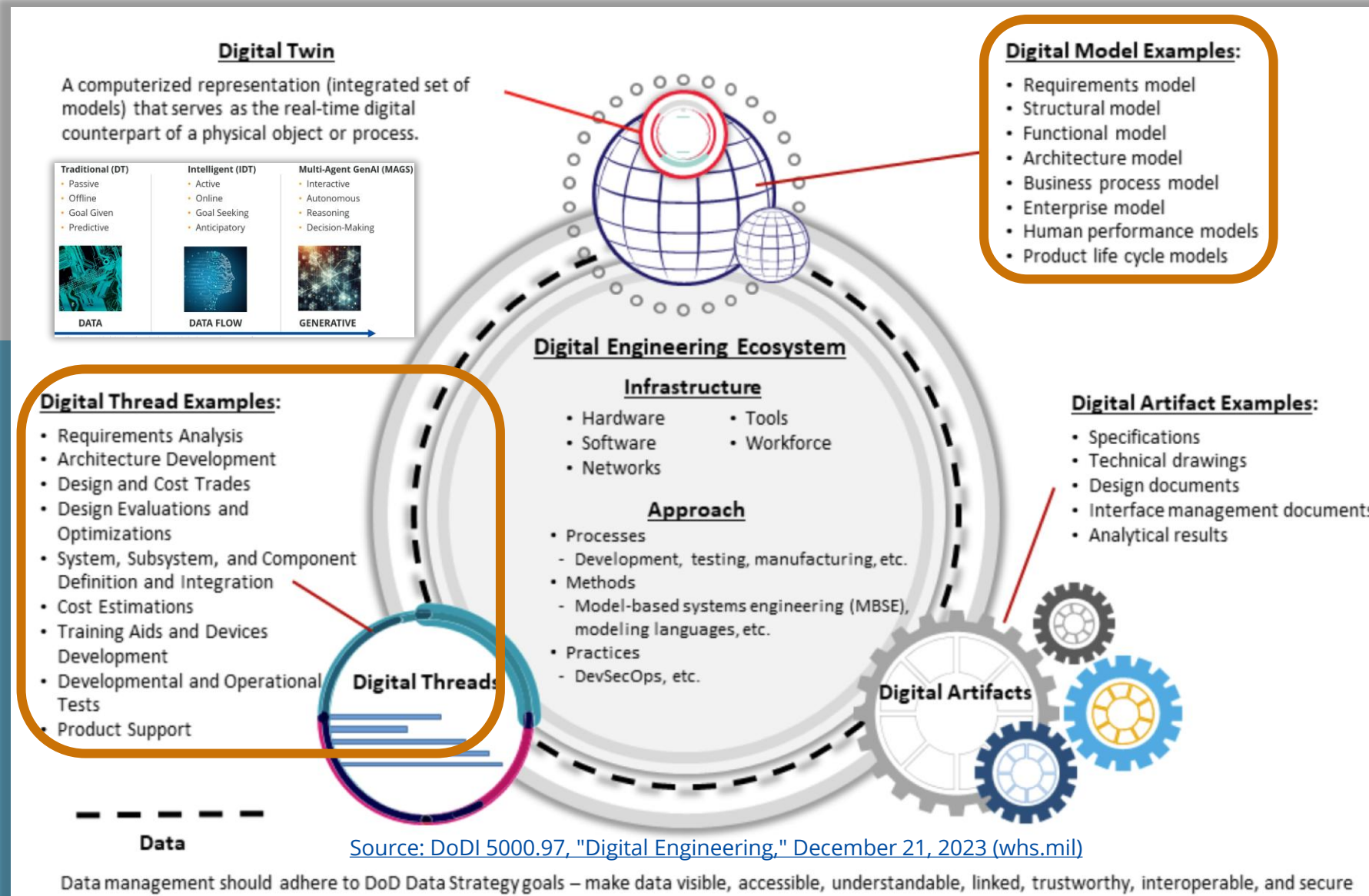
<div>Planning Phase</div> <div>Agents assist in system design and strategy development</div>	Application Type	Planning Phase Value	Simulation Phase Value	Verification & Validation Value	Deployment Phase Value	Value Measurement Method & KPIs
	Factory Layout Optimization	Agents simulate different equipment placement scenarios and material flow patterns during layout planning	Virtual agents stress-test layout configurations with varying production scenarios	Agents validate layout effectiveness through virtual production runs against defined constraints	Agents assist in physical setup by providing real-time guidance for equipment positioning	- Layout Efficiency Score - Material Flow Distance Reduction - Space Utilization Improvement - Setup Time Reduction - Number of Layout Iterations
	Process Control System Design	Agent-based modeling of control strategies and system interactions during architectural planning	Multi-agent simulation of control scenarios including fault conditions and edge cases	Agents perform automated testing of control logic across various operational scenarios	Agents guide staged implementation of control systems with learning-based adaptation	- Control Strategy Coverage - Edge Case Detection Rate - System Response Accuracy - Implementation Success Rate - Time to Deployment
	Supply Chain Network Design	Agents model different network configurations and supplier relationships during strategic planning	Virtual agents simulate supply chain dynamics under various disruption scenarios	Agents validate network resilience through automated scenario testing	Agents assist in phased network activation and partner onboarding	- Network Resilience Score - Risk Assessment Accuracy - Partner Integration Success - Implementation Timeline Adherence - Cost Optimization Achievement
	Maintenance System Architecture	Agents help design optimal maintenance strategies and resource allocation plans	Virtual maintenance scenarios simulated with varying resource constraints	Agents validate maintenance procedures through virtual execution and timing analysis	Agents support gradual transition from preventive to predictive maintenance	- Strategy Coverage Score - Resource Allocation Efficiency - Procedure Validation Rate - Implementation Progress - System Readiness Metrics
	Quality Control Network Design	Agents model inspection point placement and testing strategies during system design	Multi-agent simulation of quality control scenarios with varying defect types	Agents validate inspection procedures through virtual production runs	Agents guide implementation of quality control systems with learning capabilities	- Inspection Coverage Score - Defect Detection Capability - Procedure Effectiveness - Implementation Accuracy - System Performance Metrics
	Energy Management System Design	Agents model energy distribution networks and consumption patterns during planning	Virtual agents simulate energy usage scenarios and demand response strategies	Agents validate energy management strategies through virtual grid scenarios	Agents support phased implementation of energy optimization systems	- Energy Efficiency Prediction - Strategy Effectiveness - System Response Accuracy - Implementation Progress - Cost Reduction Achievement
	Production Scheduling System	Agents design scheduling rules and constraints during system architecture	Virtual agents simulate scheduling scenarios with varying production demands	Agents validate scheduling algorithms through virtual production runs	Agents assist in gradual transition from static to dynamic scheduling	- Algorithm Effectiveness - Constraint Satisfaction Rate - Schedule Optimization Level - Implementation Success - System Adaptation Speed
	Inventory Management System	Agents model inventory policies and storage strategies during system design	Multi-agent simulation of inventory dynamics under various demand patterns	Agents validate inventory policies through virtual supply chain scenarios	Agents guide implementation of dynamic inventory management	- Policy Effectiveness Score - Storage Optimization Level - System Response Accuracy - Implementation Progress - Cost Efficiency Achievement
	Robot Control System Design	Agents model robot interaction patterns and workspace coordination during planning	Virtual agents simulate robot collaboration scenarios and safety protocols	Agents validate robot control algorithms through virtual operation scenarios	Agents support phased implementation of collaborative robotics	- Interaction Safety Score - Collaboration Efficiency - Algorithm Validation Rate - Implementation Success - System Performance Metrics
	Environmental Control Design	Agents model facility environmental control strategies during system planning	Virtual agents simulate environmental response under various conditions	Agents validate control strategies through virtual facility scenarios	Agents guide implementation of adaptive environmental systems	- Strategy Effectiveness Score - Response Accuracy Rate - System Validation Level - Implementation Progress - Efficiency Achievement

Source: (DTC insights with Gen AI)

Expanding Scope

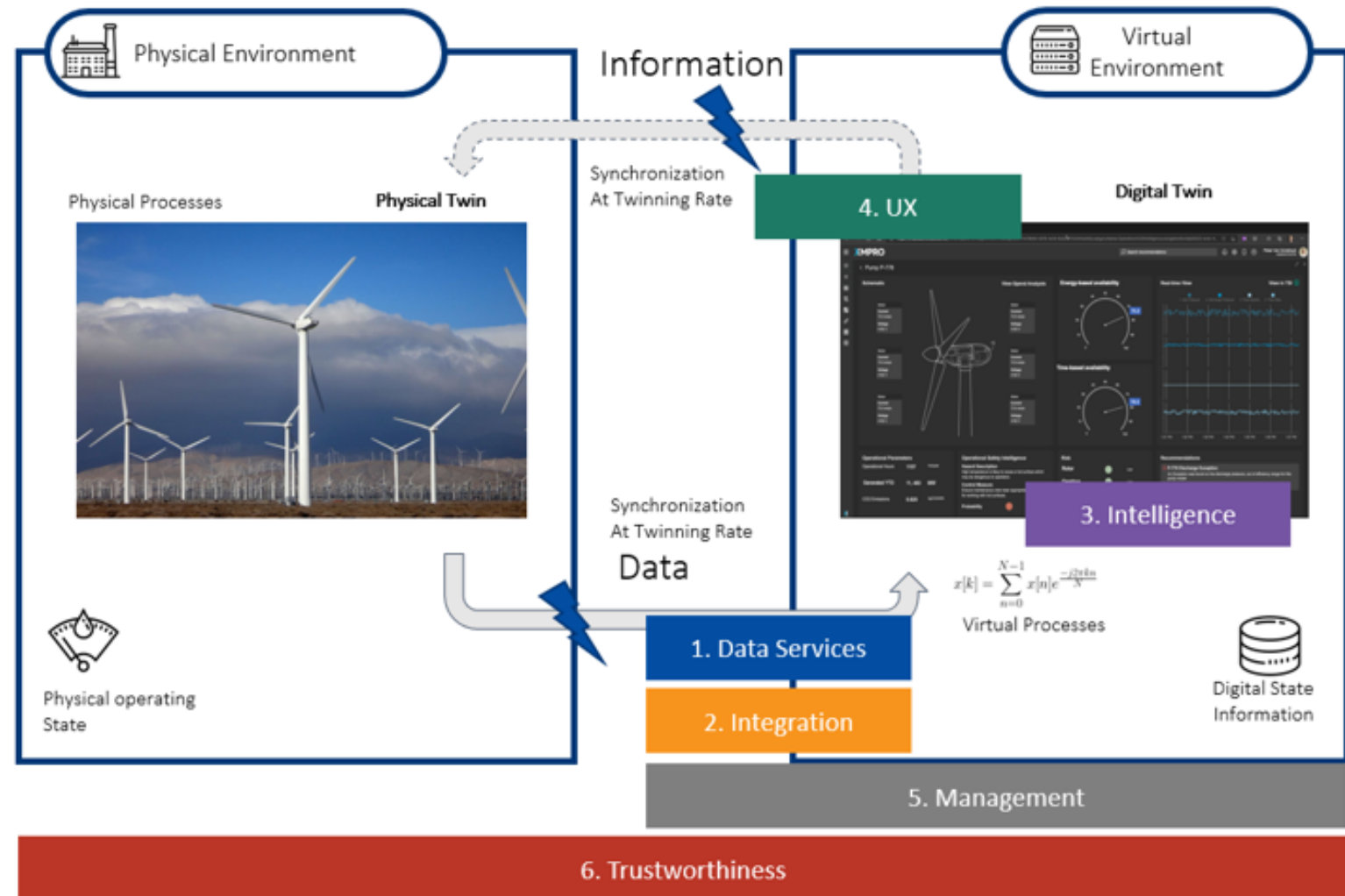
Digital Engineering Attributes

Digital Twin Consortium Scope Expansion



Digital Twin Definition

A digital twin is an **integrated data-driven** virtual representation of real-world entities and processes, with **synchronized interaction** at a specified frequency and fidelity.



MEMBER CHAIRS

Brian Schmidt
Northrop Grumman
in

David McKee
Countpoint Technologies
in

Justin Piwetz
BP
in

Vitor Lopes Pereira
Ansys
in

Harnessing Digital Twin Innovation to Shape the Future of Digital Engineering

The Digital Engineering Working Group drives industry innovation and best practices by developing frameworks, guidelines, and methodologies to enhance digital twin strategies and outcomes.

The initial work product includes a Digital Twin Maturity Assessment Framework built on the [Digital Twin Capabilities Periodic Table](#) and [Platform Stack Reference Architecture](#). The framework aligns with Technology Readiness Levels and digital twin lifecycle phases. It incorporates Generative AI, leveraging a multi-agent system approach.

By leveraging the primary attributes of DE, including model-based development and digital thread, integrated with advancements in AI and multi-agent systems, the working group aims to develop work products that allow organizations to evaluate, benchmark, and advance their digital twin capabilities across the digital twin lifecycle.

Four Focus Areas of The Digital Engineering Working Group

DE Throughout the Digital Twin Lifecycle

[LEARN MORE](#)

Digital Twin Maturity Assessment Framework

[LEARN MORE](#)

Digital Thread & Digital Twin Differentiation

[LEARN MORE](#)

Generative AI for DE Best Practices & Methodologies

[LEARN MORE](#)

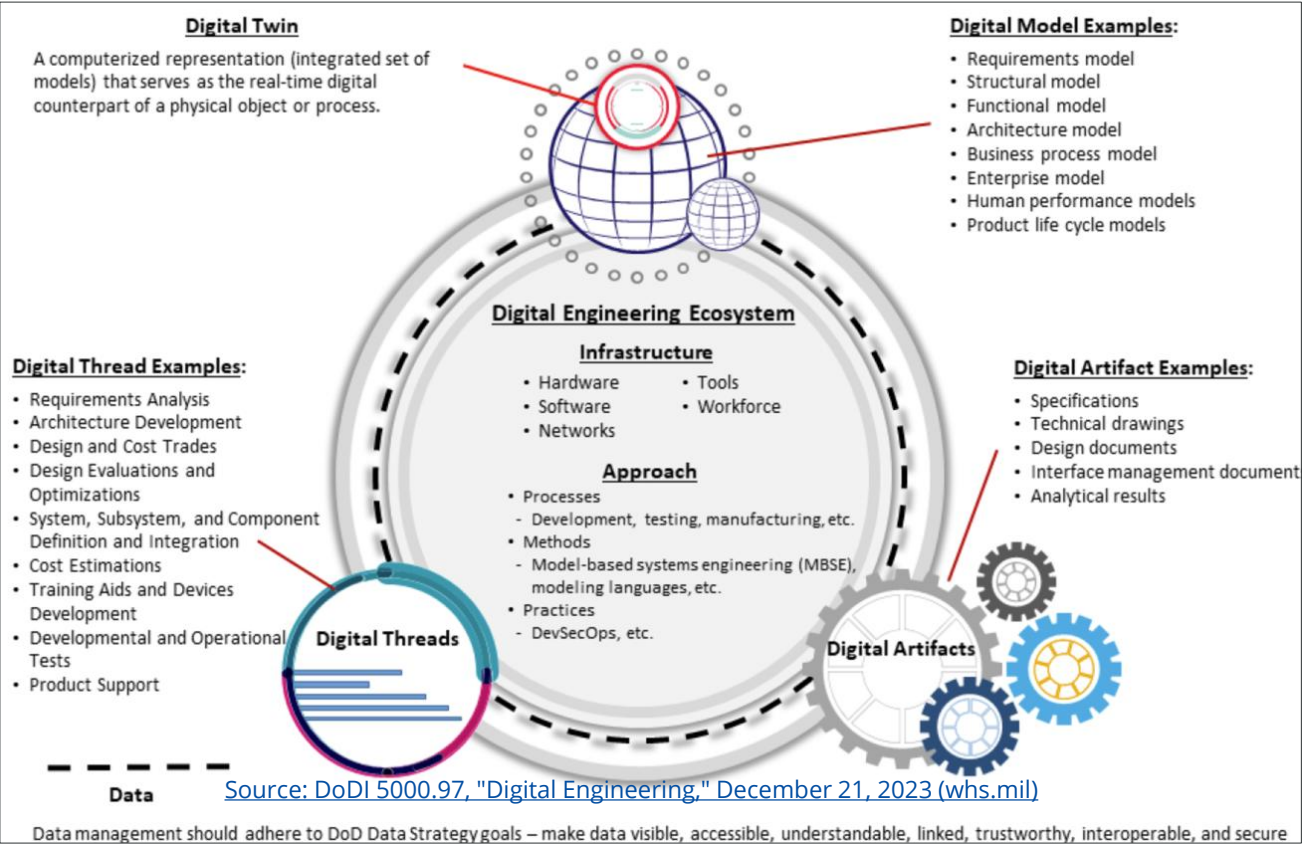
RESOURCES

- Introduction to Digital Engineering & DoDI 5000.97

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Digital Engineering Working Group

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New Testbed Initiative



DTC Testbed Initiative

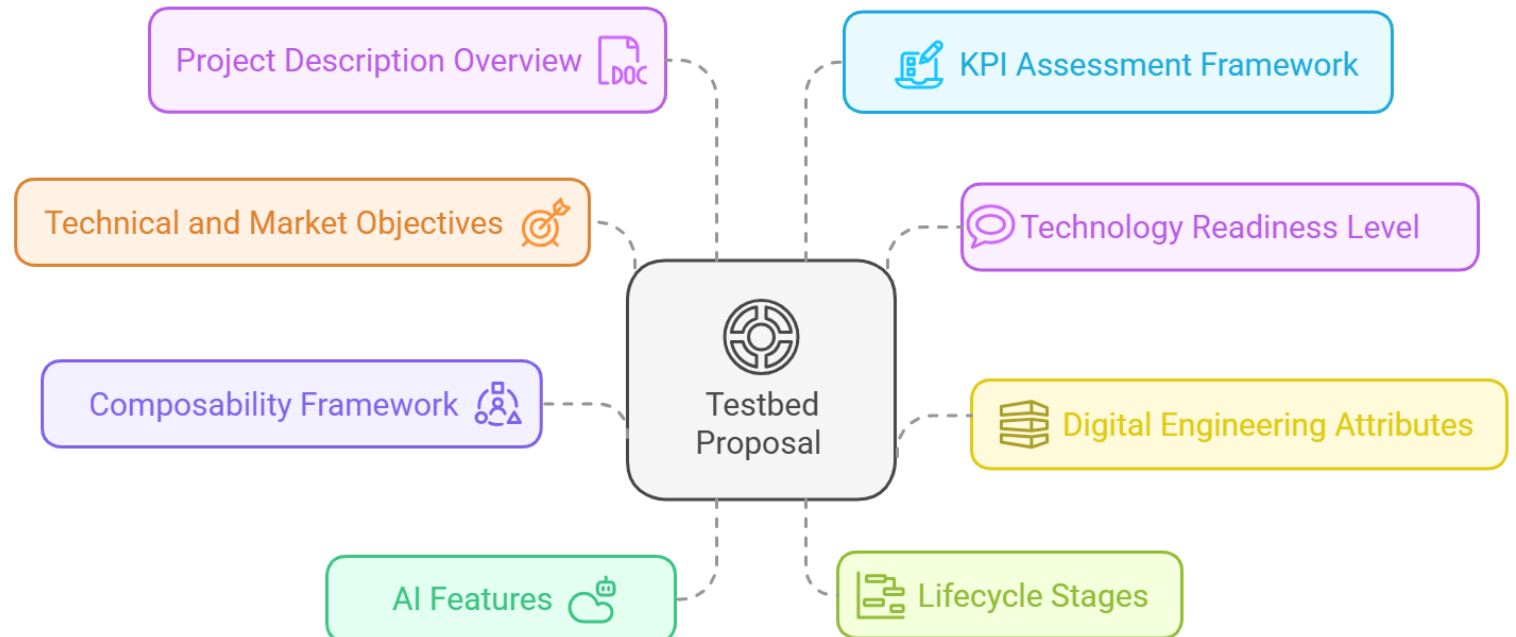
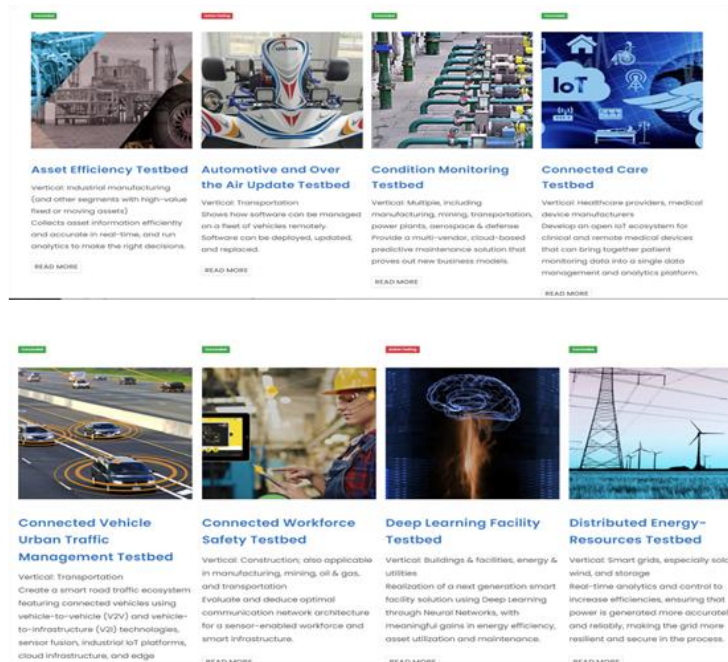
Based on the IIC Testbed program success –
DTC is reinvigorating a streamlined testbed initiative



Testbeds

Accelerating Industrial IoT Adoption Via Real-World Tests

The IIC Testbed program is one of the most popular and highest-value of our membership initiatives. A Testbed is a controlled experimentation platform, conforming to an IIC reference architecture, where solutions can be deployed and tested in an environment that replicates real-world conditions. The goal of each Testbed is to create growth opportunities for new products, services, or business development.





DTC Testbed Development


Testbed Development Stages





Testbed Proposal Checklist


- 


Project Description
- 


Assessment Framework
- 


Business Maturity Model
- 


Technology Readiness Level
- 

Capabilities Periodic Table
- 

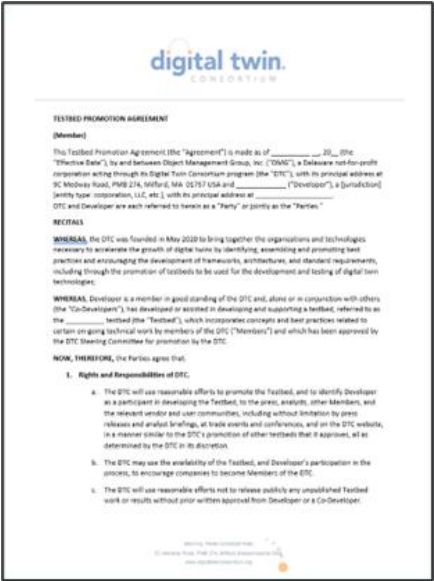
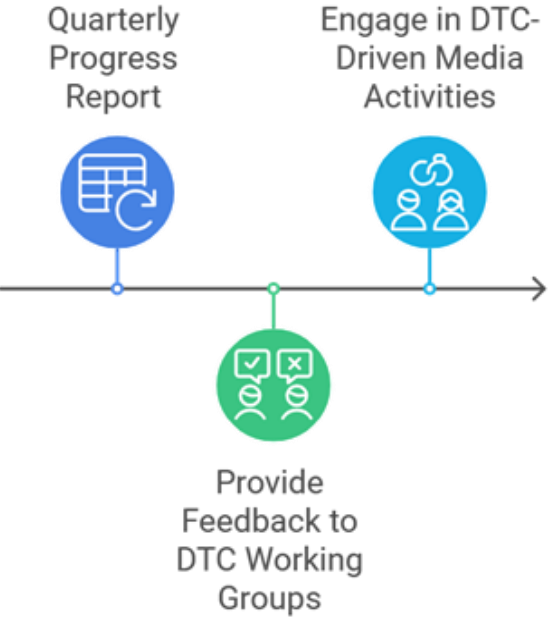
Model Based Development
- 

Platform Stack Framework
- 

Digital Thread
- 

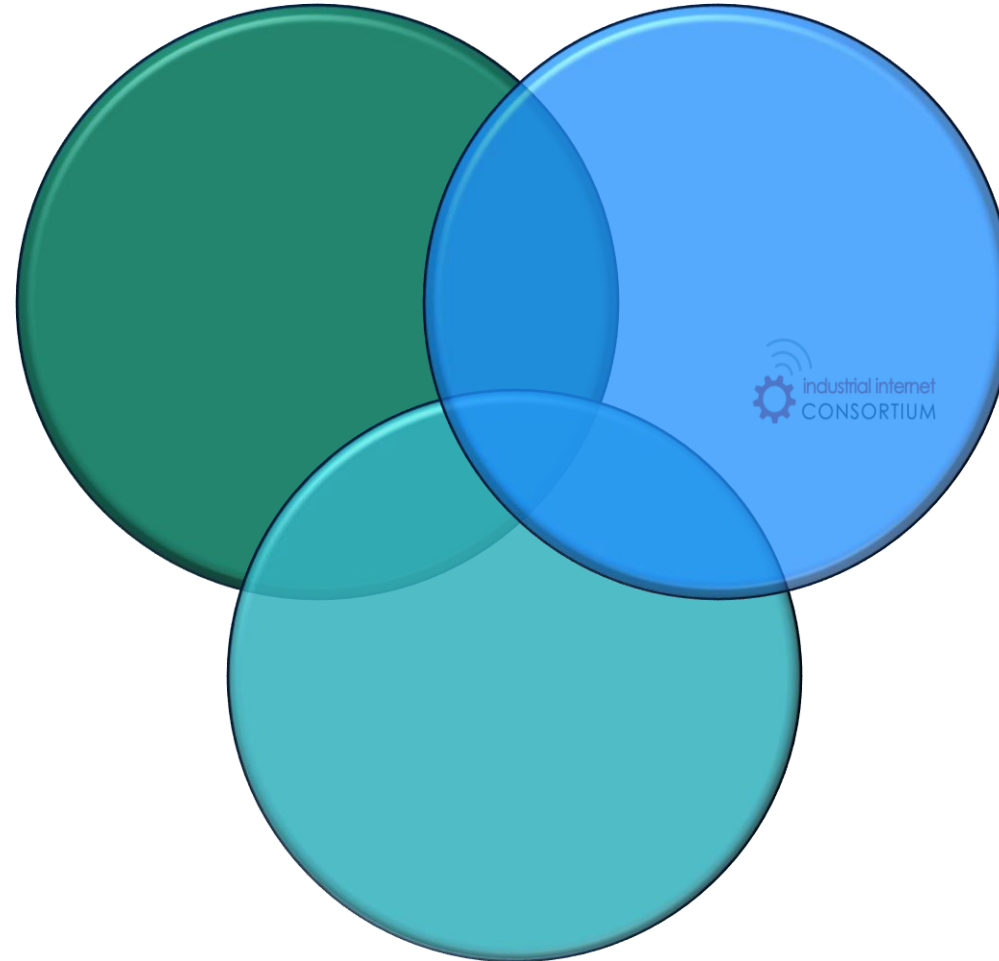
AI Features Functionality
- 

Lifecycle Stages



Testbed Name:	
Date of Issue	
Previous Reports	
Individual Contacts	
Member Company Contacts	
New Member Recruitment	
Deliverable Documents	
Timeline	
Status Updates	
Items to Resolve	
Help Needed	

OMG Consortia Community Combined Expertise



OMG Cross-Consortia AI Joint Working Group



Standardization &
Semantics



Interoperability &
Intelligent Automation



Extended Reality
(AR/MR/VR)



Responsible AI/Ethics
& Data Provenance

FOCUS AREAS

Member Contribution / Collaboration



Q1: PR - "DTC Launches Testbed Initiative"

Q1 Regional Meeting

Heilbronn, Germany

Jan 28 - 30

Q1 Member Meeting

Reston, VA

March 18 - 20

Q2 Member Meeting

Denver, CO

June 10 - 12

Q3 Member Meeting

Leeds, UK

Sept 16 - 18

Arc Industry
Leadership Forum
Orlando, FL
Feb 10 - 13

Industrial Immersive,
Houston, TX
March 3 - 4

ASME, MEEEd,
Los Angeles, CA
March 27 - 29

Hannover Messe,
Germany
March 31 - April 4

CGA Geography of Digital Twins
Cambridge, MA
May 22 - 24

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Advancing Innovation and Business Outcomes



Innovation

Thought Leadership

Non-traditional approaches to
problem solving using
Unconventional thought process



Collaboration

Force Multiplier

Engage with industry leaders, innovators,
researchers, and others to develop and
implement advanced technology



Leadership

Establish Authority

Bring Expertise and Knowledge to forefront
Drive Industry Transformation



Growth

New Revenue Sources

Ability to recognize and rapidly execute on
market opportunities

Learn More - Get Involved !

www.digitaltwinconsortium.org

Thank You!